



Your guide to tailor-made HERO events in Dubai.



# HERO

## Get to know us

Hero Experiences is the travel experience Group behind some of the most engaging and immersive adventures across the United Arab Emirates. Driven by strong values of sustainability, empowerment, and uniqueness, the Group has committed to creating highly immersive experiences that respect the destination's environment, culture, and heritage.

The Group's mission is to inspire individuals to be the HERO of their own lives, to take positive action to better themselves and those around them, to go beyond their comfort zone, and discover what it truly means to BE A HERO.







Platinum Heritage is an eco-luxury desert safari company based in Dubai. A special occasion requires a special team of experts to make it extraordinary, luxurious, and most importantly, unique. Break away from the hustle and bustle of the city and have your event nestled in the pristine Dubai desert dunes.



Balloon Adventures Dubai is the leading hot air balloon company in the region. Looking for a change of view? Hop on a hot air balloon flight and be transported to the skies, 4000ft over the Dubai Desert at sunrise. Make your experience even more intimate by opting for a private charter. It doesn't get more personal than this!



HERO OdySea is Dubai's first self-drive boat tour. Feel like a true HERO as you take control of your journey, and embark on a sightseeing adventure along Dubai's beautiful coastline. Host fully customisable events and gatherings at sea by booking a private charter or group experience.



# Looking to organize an event?

## You're in the right place.

From private celebrations to team-building events and corporate galas, the Hero Experiences Group does it all.







## Our Values

### Empower

Empower those around you. Share your knowledge, experience, and skills. Help others grow and succeed. We believe in the power of collaboration and the impact of a supportive team. We encourage our employees to take ownership of their work and to help others do the same. We are committed to creating a culture of empowerment and to providing the resources and support needed for our employees to succeed.

### Unique

Be different. Stand out. Be the best. We value individuality and creativity. We encourage our employees to bring their unique perspectives and experiences to the table. We are committed to creating a culture of innovation and to providing the resources and support needed for our employees to succeed.

### Sustainability

Be green. Be responsible. Be a good citizen. We are committed to protecting the environment and to promoting sustainable practices. We encourage our employees to reduce their carbon footprint and to use resources responsibly. We are committed to creating a culture of sustainability and to providing the resources and support needed for our employees to succeed.



Take your meetings out of the office.

[WATCH VIDEO](#)





From birthday celebrations



[WATCH VIDEO](#)



To unique gender reveals...



[WATCH VIDEO](#)





To the most romantic proposal that  
will lift your partner off their feet.



[WATCH VIDEO](#)





Venture beyond the cliché for your next event.



[WATCH VIDEO](#)





Reward the team under the stars!



[WATCH VIDEO](#)





Or spend the day with your heads in the clouds



[WATCH VIDEO](#)





Inspire new ideas and drive  
creativity in a unique setting



[WATCH VIDEO](#)





And create memories that last forever!



[WATCH VIDEO](#)





# THE DESERT VENUES



# Heritage Venues

## Heritage Saluki Camp

Up to 60 guests



[VIEW CAMP](#)



## Heritage Gazelle Camp

Upto 40 guests



[VIEW CAMP](#)



## Heritage Oryx Camp

Upto 600 guests



[VIEW CAMP](#)





# Platinum Venues

**Platinum Oasis**  
Up to 60 guests

▶ [VIEW CAMP](#)



**Royal Desert Oasis**  
Upto 26 guests

▶ [VIEW CAMP](#)





# Overnight Stay Experience

Retreat to your private tent after an unforgettable evening at the desert.

## Bedouin Tent

Up to 60 guests

Occupancy per tent up to 2 guests

## Communal Tent

Up to 100 guests

Occupancy per tent up to 25 guests





Make your  
**SKY HIGH GOALS**  
a reality!





# Book your very own private balloon experience

Organise a one-of-a-kind team day out, or a corporate event up in the clouds, 4000ft above the pristine Dubai desert.

## Maximum capacity (from September to May):

9 hot air balloons – 160 guests per flight

### 6 x large balloons

Maximum 24 guests per basket

### 1 x medium balloon

Maximum 8 guests per basket

### 1 x medium balloon

Maximum 5 guests per basket

### 1 x small balloon

Maximum 3 guests per basket

Timing: Take-off before sunrise

\*Maximum capacity subject to seasonality





# Private Hero Boat Tours

Take the gathering to sea! From team building to corporate events, birthday celebrations and so much more - Hero OdySea offers various event customizations to your experience truly personal.

- Maximum 2 people per boat
- Location: Dubai Harbour - Marina Zone C
- Time: Varies according to season





# TAILOR-MADE EVENTS

Your events, our organization. Bring your dream event to life with the opportunity to customize your experience itinerary, event decor, and corporate branding. Design an event that is uniquely made for you.





# Entertainment Options

Astronomy



Saxophonist



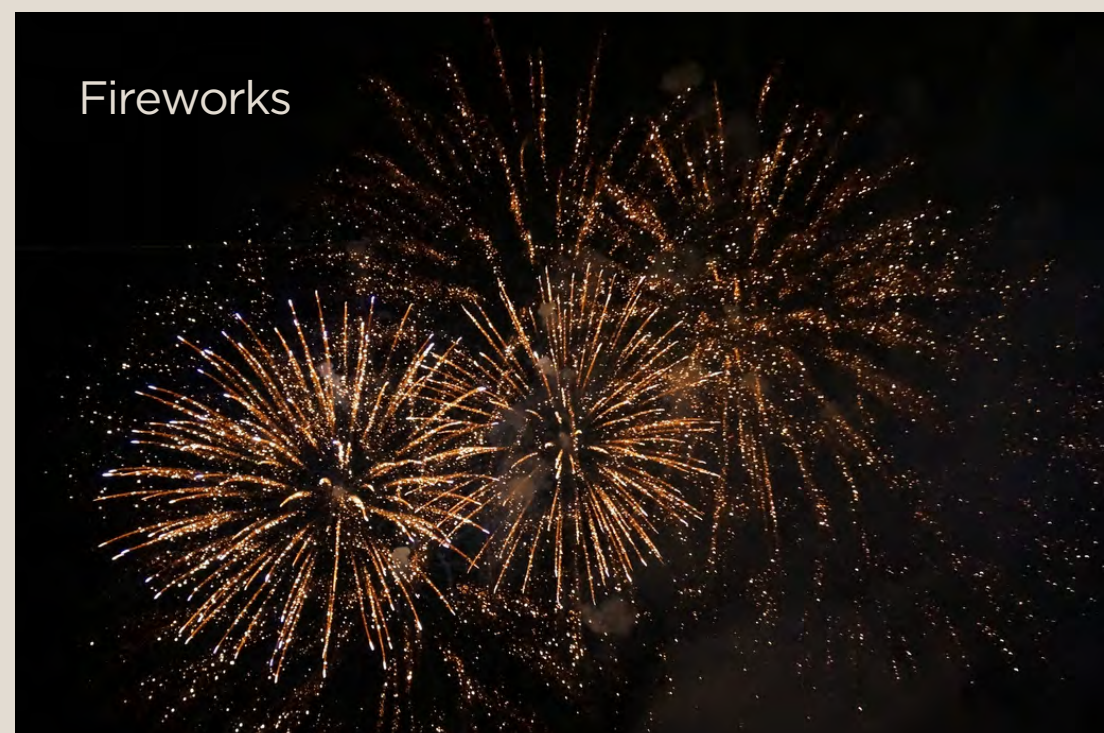
Custom-made drone show



Stargazing



Fireworks



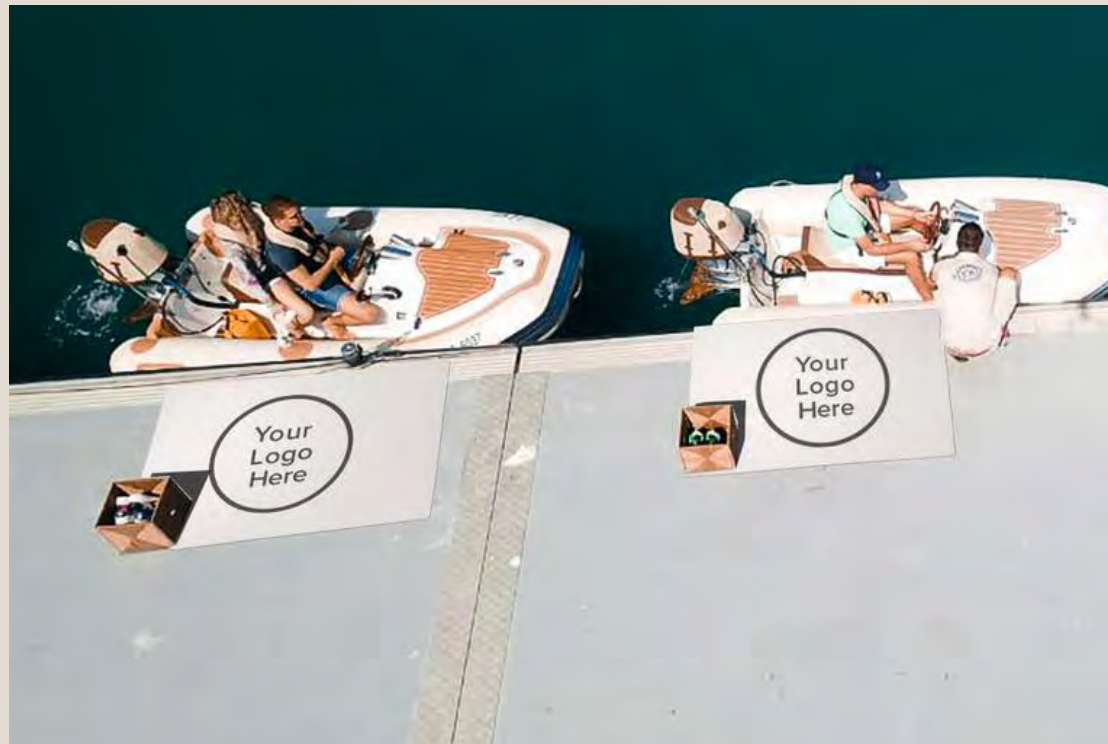


# Bespoke Decorations





# Unique Branding Opportunities





# Unique Branding Opportunities





# Inclusive Events

At Platinum Heritage, we strive to host inclusive events, where no one feels left out. In addition to making everyone feel welcome, we also honour and celebrate the local culture and heritage. For these reasons, we refrain from serving alcohol at our premises. Feel free to reach out to us for alternative suggestions on refreshments.







**Hero Experiences Group**  
[www.hero-experiences.com](http://www.hero-experiences.com)

+971 (0)56 176 0135  
[krys@hero-experiences.com](mailto:krys@hero-experiences.com)