



SOPHISTICATED WEDDING
AND EVENT STATIONERY
FOR MOMENTOUS
CELEBRATIONS RICH IN
PERSONALITY AND CULTURE





MEET VAISHALI

A stationery lover from a young age, I was the girl who spent all of her pocket money on new notebooks and pens.

Traveling between London, Mumbai, Paris and Jersey from an early age, I was fascinated by different cultures and their heritage, colours, designs and symbols. This cultural mix has always influenced my way of thinking and permeates elegantly throughout my collections for Ananya.

Every single client is my priority. I commit a great amount of time, dedication, and passion to each design, and I'm so proud of the connections and friendships I've made along the way. The projects often involve multiple highly skilled designers, many time zones, and hand-finished touches carefully crafted, and I remain invested way beyond the package reaching its final destination



Trust, integrity, reputation and ethics are paramount to me.

I take a thoughtful and considered approach to my clients unique, culturally-rich celebrations. I am here for you, and you can rely on me.

I am so grateful and proud to be working in an industry so filled with talent, emotion, and collaboration. Behind every company, there is the hard, dedicated work of someone making their dream come true, and the team of people making the magic happen around them: my name is Vaishali, and Ananya is my labour of love.

Vorishorli



with Vaishali and the Ananya team who create truly creative and thought out stationery for every event.'

YOUR TRUSTED EVENT STATIONERY PARTNER

Ananya was set up in 2006 by Vaishali Shah who has been passionate about stationery from childhood. The business was born out of a love for the way stationery can tell stories through the celebration of the big and small events in life. Artistry of language, design and a rich cultural mix remain its values to this day.

True to the meaning of the name Ananya (which means 'without equal' in the ancient language of Sanskrit) Vaishali is relentless in her pursuit of excellence and has garnered various awards for her stationery. She is driven to create **stationery that truly reflects the unique culture, style and personality of a couple**.

The Ananya team consists of skilled, experienced and multilingual designers, so that you have peace of mind that every stationery detail is handled to the highest standards.



LOVE WITHOUT EQUAL



Using only the highest quality materials and with a dedicated focus on customer service, Ananya creates **luxurious stationery** marked by craftsmanship, attention to detail, and a discerning taste for the extraordinary.

It's this expertise, creative flair and professionalism that have earned Ananya glowing reviews from couples getting married from 5-star London Mayfair hotels and Michelin star restaurants to marquees at country manors and palaces in India. With a base in both London and Dubai, Ananya is perfectly positioned to work with couples and wedding and event planners across the world.



DESIGN PROCESS

The design process starts by discussing any details, visuals, memories or cultural traditions that are meaningful to you. If you have a starting point for your inspiration, this can be explored together as to how to bring it to life through your stationery. If not, moodboards, colour palettes, patterns, design ideas and more will be created for uou.

Wedding stationery items include:

- · Save the date cards · Orders of service
- Table numbers

- Place cards
- Thank you cards
- Vow books

Menus

- · Seating plans
- Signage

- Favour tags
- · Weekend itineraries · Embellished envelopes

Guidance will be given on wording, how many invitations to order, when to send your invitations out, and more.

The Ananya team love creating stationery suites that tell your story. Their creative expertise and decades of experience will ensure that your stationery lives and breathes the very essence of you.

DESIGN PROCESS







ATTENTION TO DETAIL



Ananya prides itself on their impeccable production service. From the first design stages to final printing and distribution, their products are created with the greatest attention to detail every step of the way. Using only the highest quality paper and materials and with a dedicated focus on customer service, they create alluringly elegant stationery, with a hallmark of the finest luxury stationery company.

Working with a variety of print and production houses that specialise in different finishes, Ananya offers a number of techniques such as digital printing, offset printing, foiling, screen printing and letterpress. This seamless service means less overwhelm and stress for their couples.



SUSTAINABILITY

It has always been very important to Vaishali that her business be run in a way that is sustainable, ethical, and that gives back to society. Since day one, Vaishali has donated **10% of profits to charity**, and will continue to do so. An advisor and trustee for a number of charities around the world, Vaishali endeavours to find new ways to get involved.

The sustainability and ecological impact of the work is very important and, as a business revolving around paper, Ananya takes its responsibility to the planet very seriously. Cardstock from sustainably managed forests is used, for example. Ananya has also partnered with SankalpTaru, the first technology enabled non-profit organisation that plants trees in India, while also supporting rural livelihood, empowering women, promoting bio-diversity and making schools cleaner and greener. For every wedding and event stationery order placed, Ananya will plant trees on your behalf, so together reforestation and environmental conservation projects across India can be supported. For this reason, Ananya launched their 'Plant Grow Sustain' initiative.



FEATURED











































Thank of

'Thank you Vaishali for the most fabulicious, blinging and breathtaking invitations we have seen. Ananya truly is a company representative of the multicultural society and sophistication of the 21st century. The service was professional, forthcoming and ingenious.'

LET'S START DISCUSSING YOUR SPECIAL CELEBRATION

VAISHALI SHAH

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